

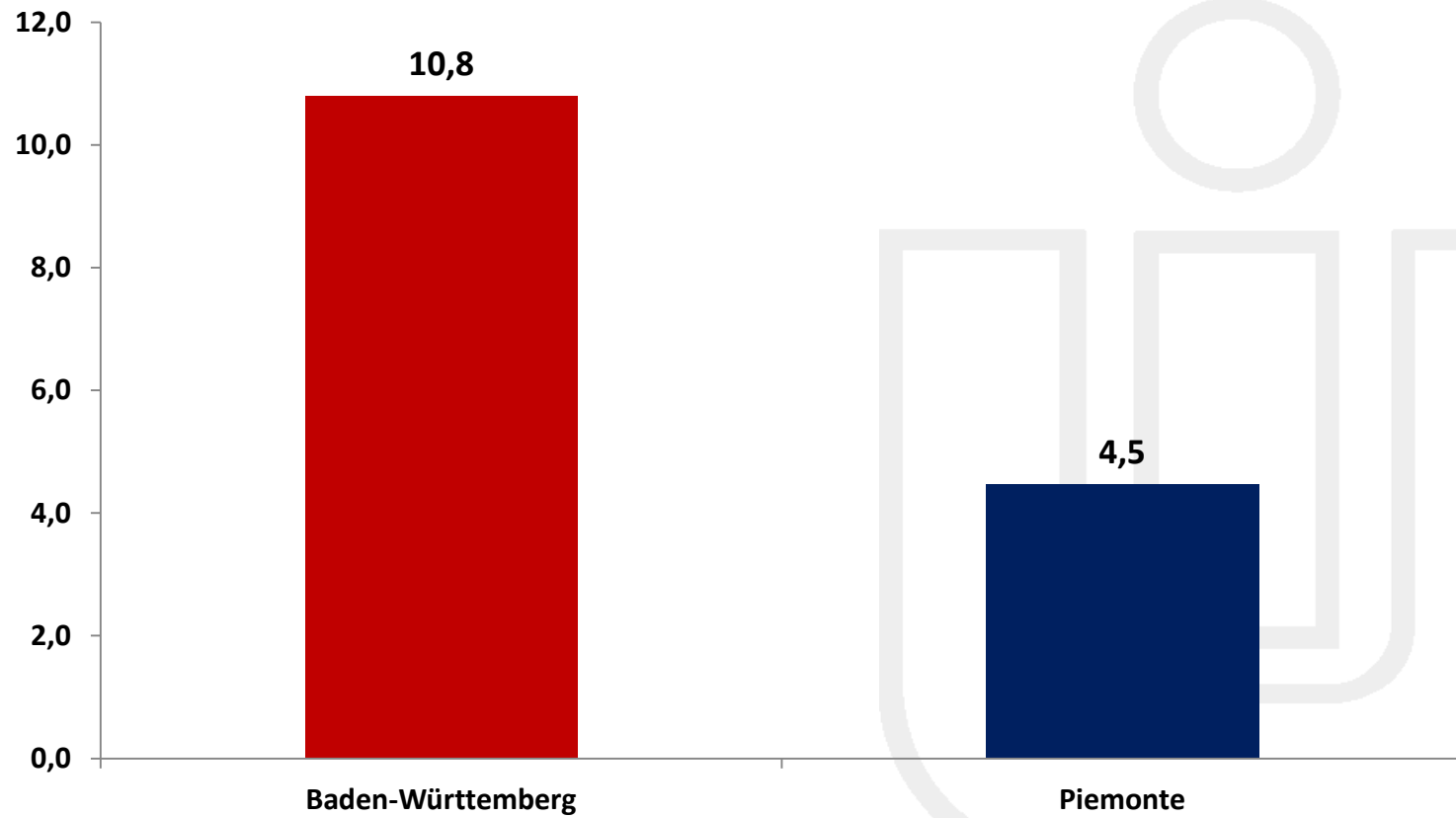


La realtà economico-produttiva del Piemonte e del Baden Württemberg

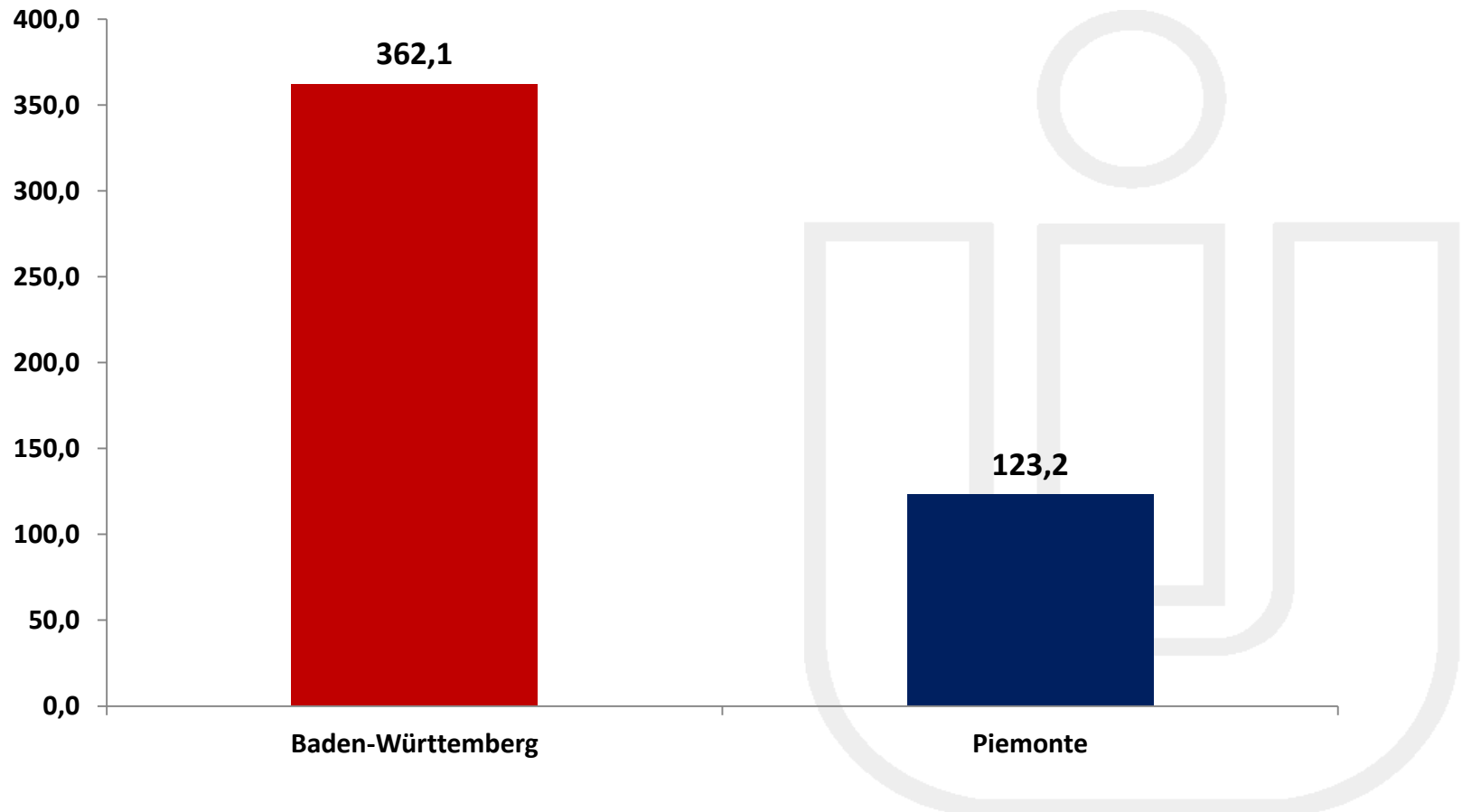
23 / 10 / 2013



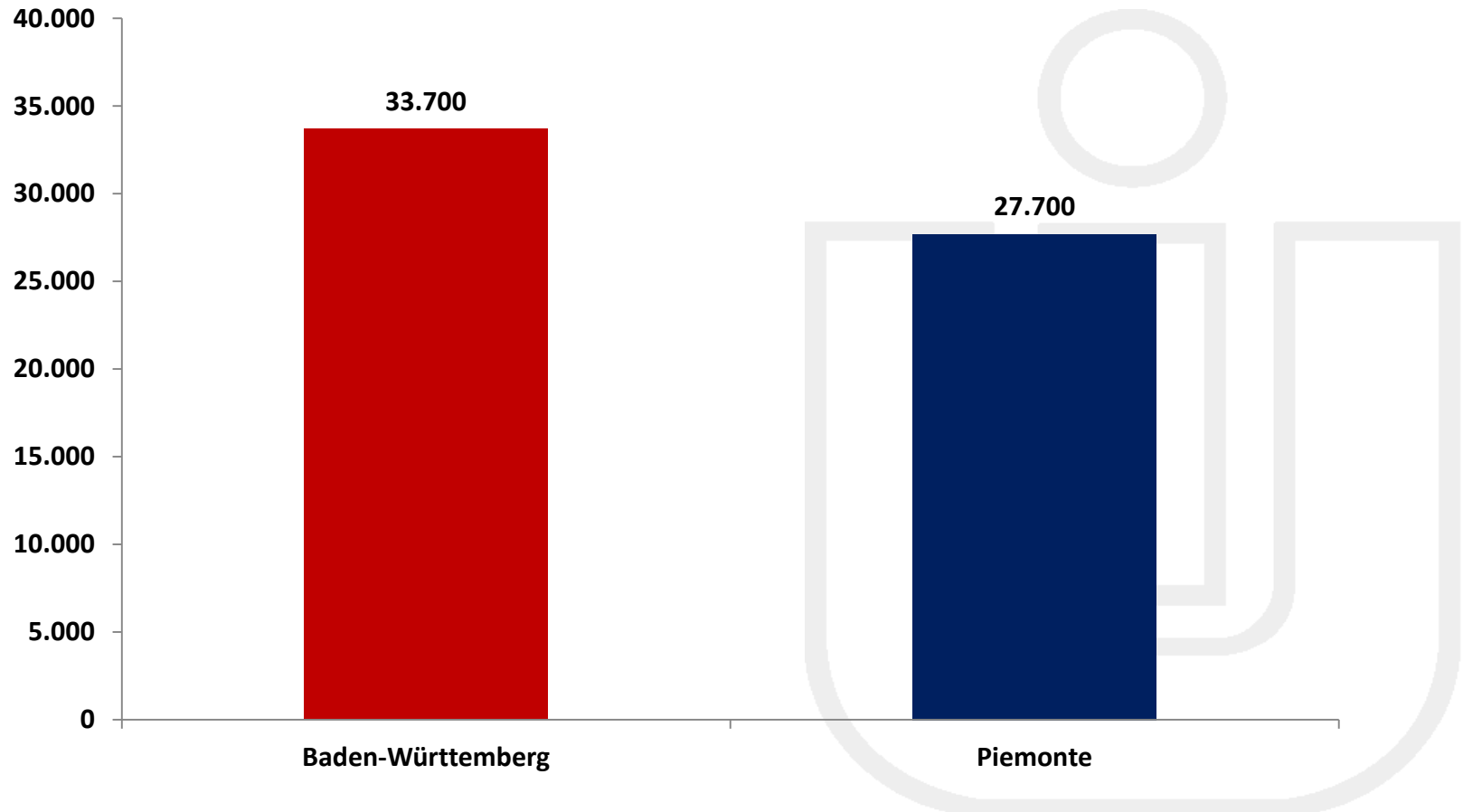
Milioni di abitanti, 2012



Il Pil regionale, valori in mld di euro, 2012

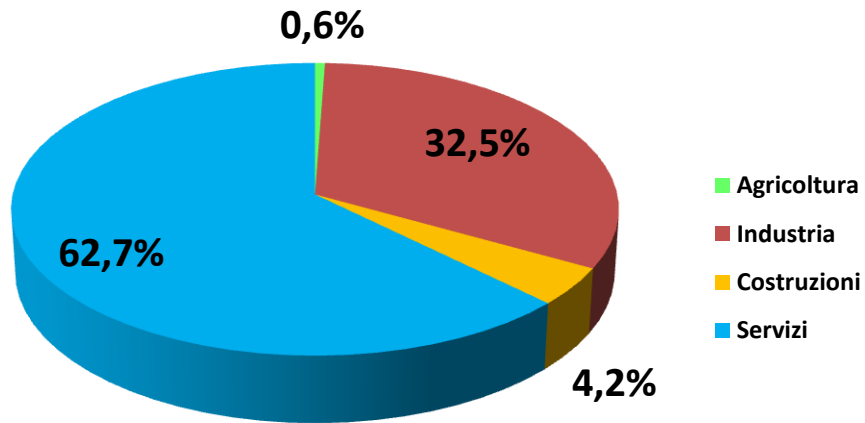


Il Pil pro-capite in euro, 2012

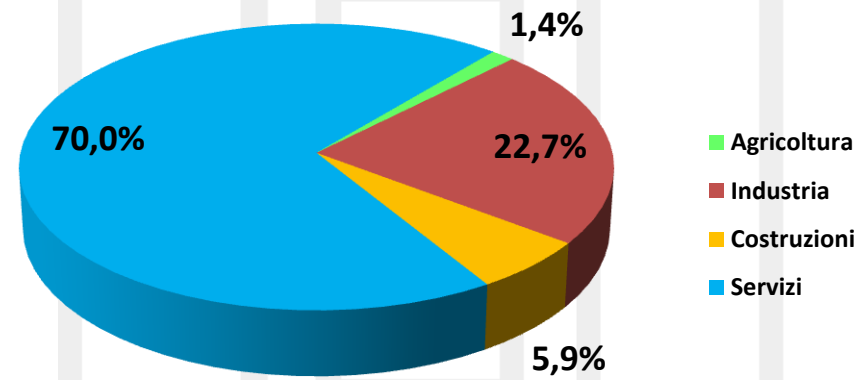


Struttura Pil

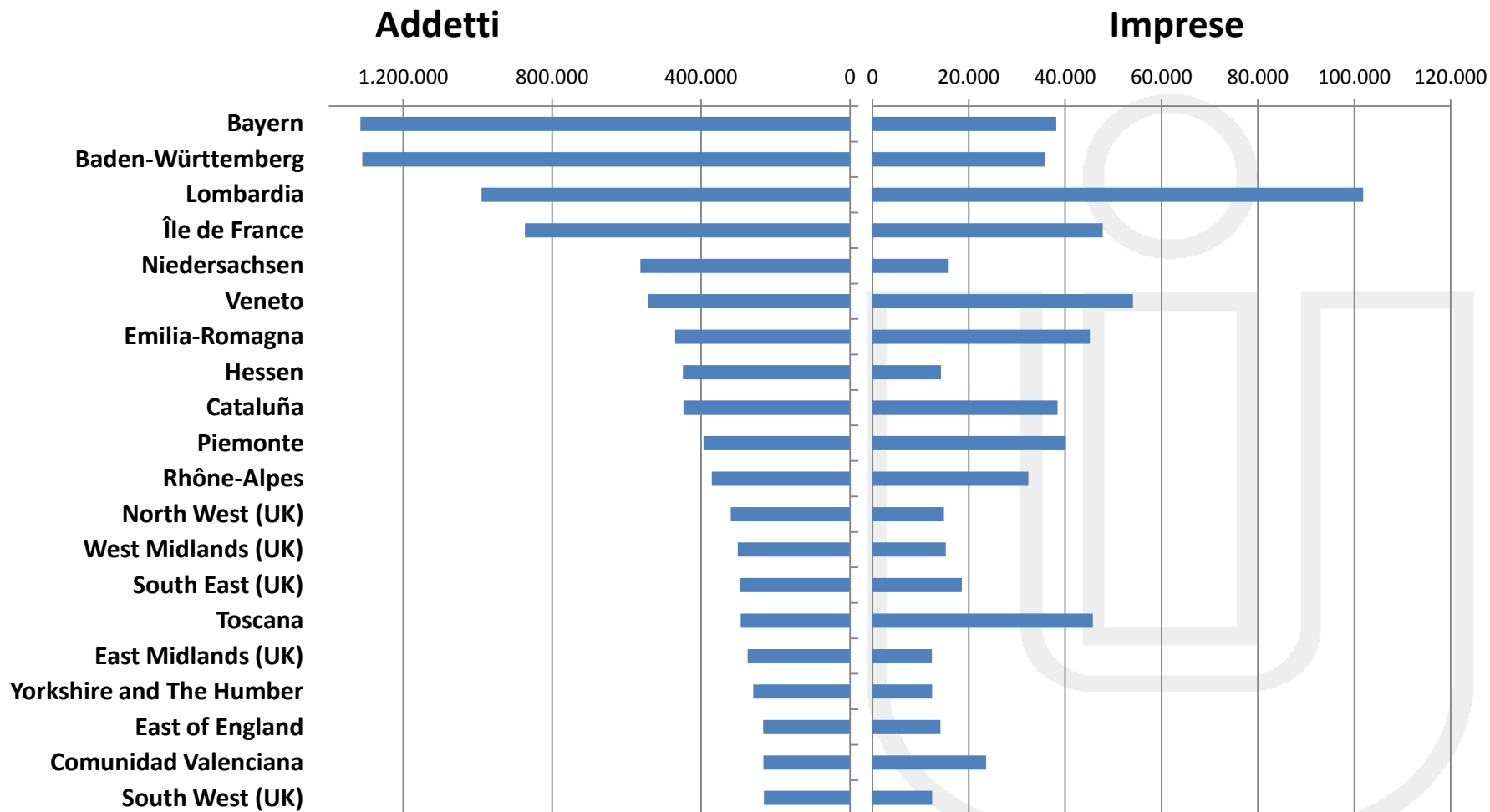
Baden-Württemberg



Piemonte

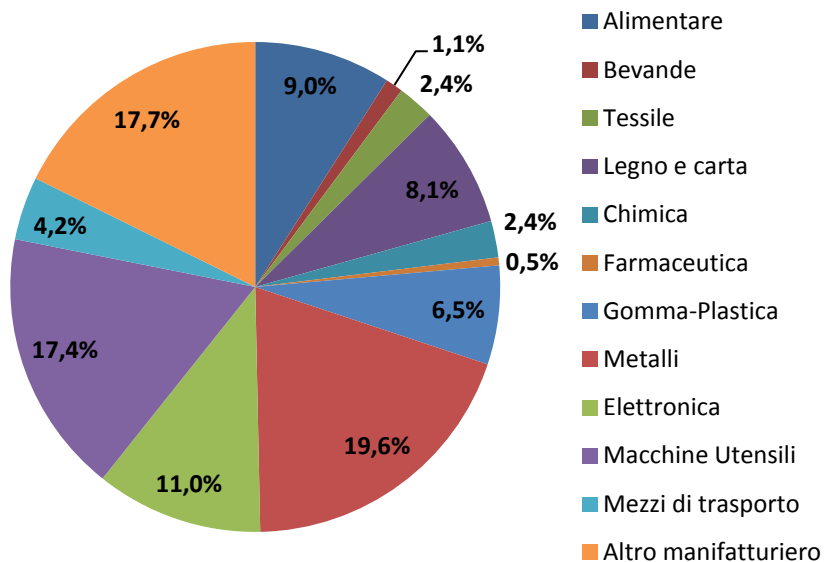


Il manufacturing nelle regioni europee

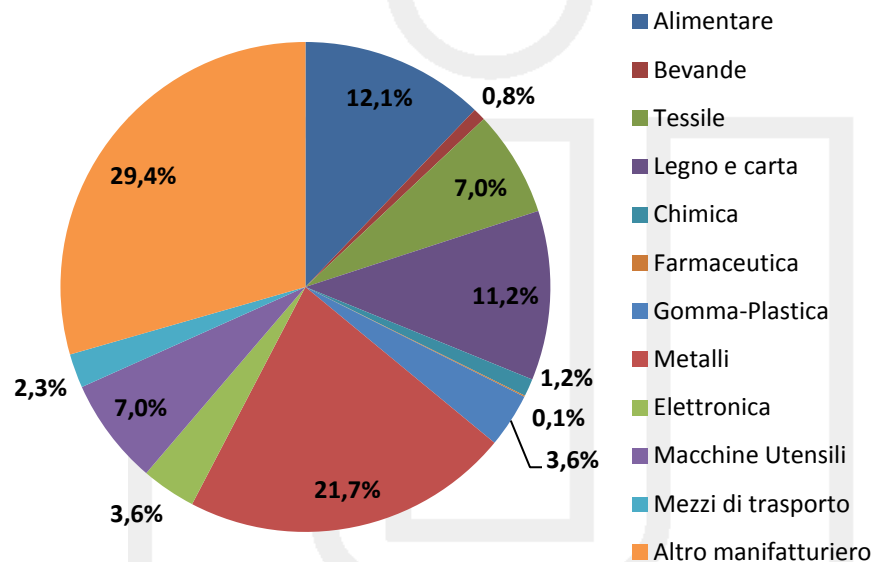


Manifatturiero, % imprese per settore

Baden-Württemberg

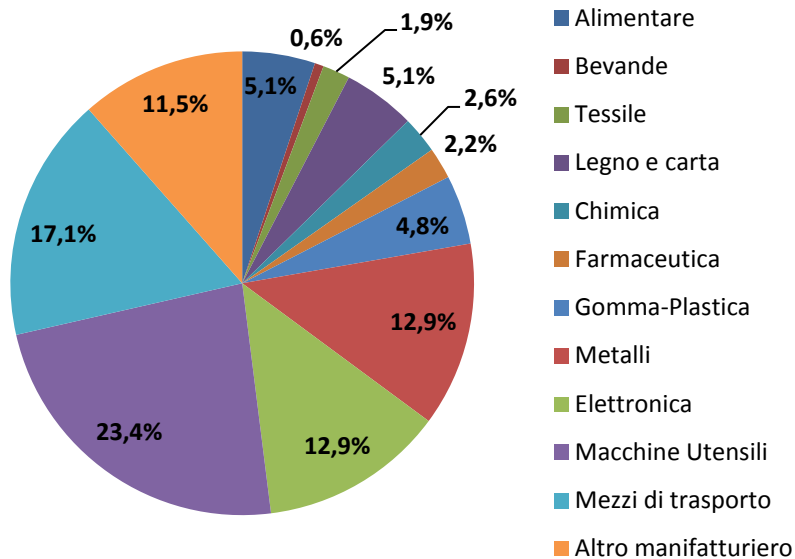


Piemonte

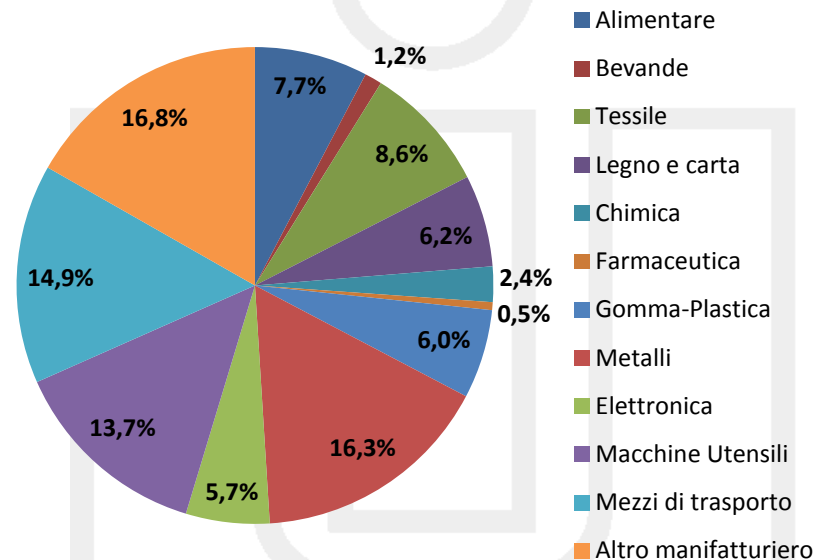


Manifatturiero, % addetti per settore

Baden-Württemberg



Piemonte





Quali aziende?

**FIAT
GROUP**

**L'ORÉAL
ITALIA**

**MAGNETI
MARELLI**

MARTINI



**GIUGIARO
DESIGN**



pininfarina



LAVAZZA
ITALY'S FAVOURITE COFFEE



**TELECOM
ITALIA**

Avio
propulsione aerospaziale

LAB



sanofi aventis

Gezondheid boven alles

FERRERO

**ThalesAlenia
Space**
A Thales / Finmeccanica Company

ORACLE®



Microsoft®

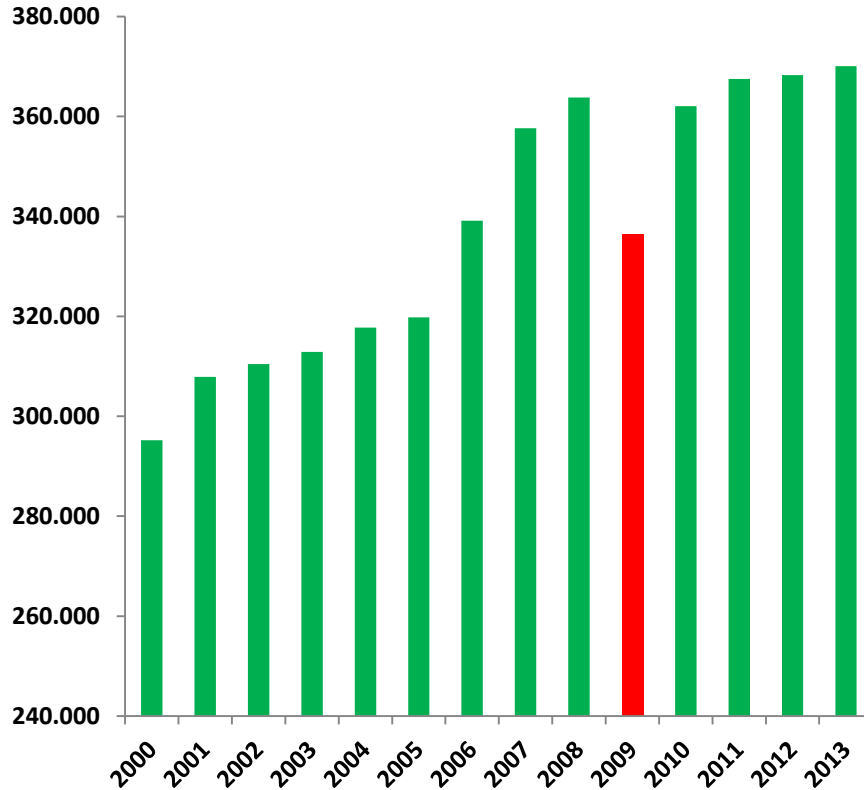


PIRELLI

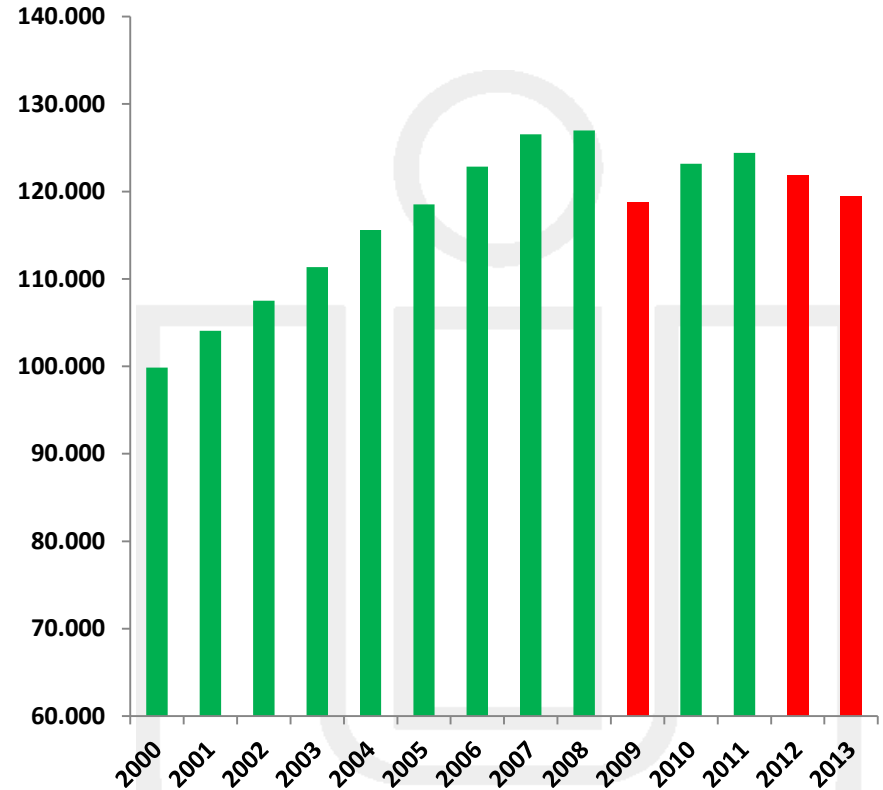
**Johnson
Controls**

GM Powertrain Europe

Pil Baden-Württemberg



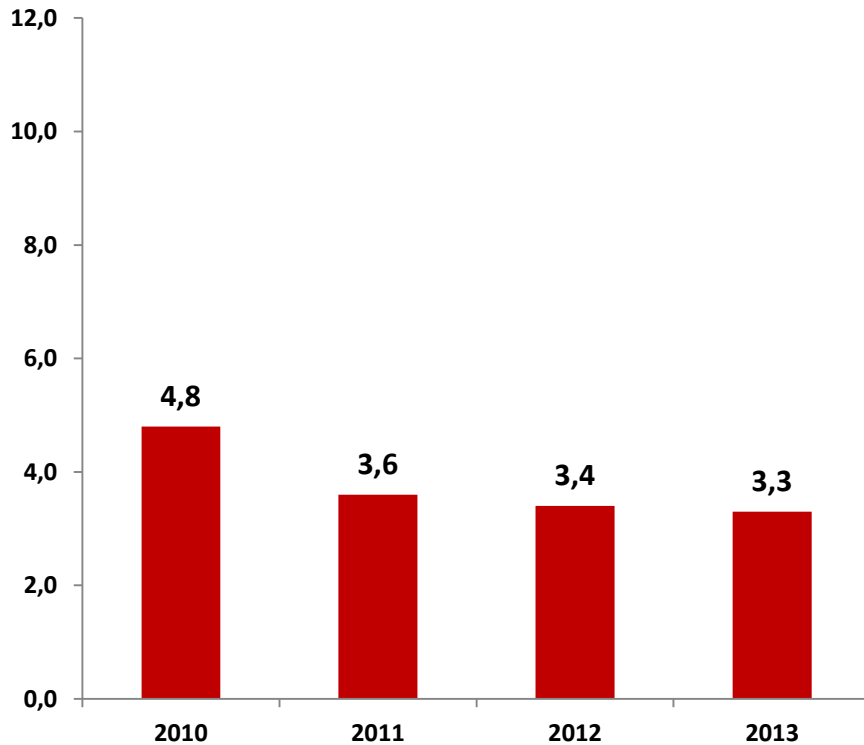
Pil Piemonte



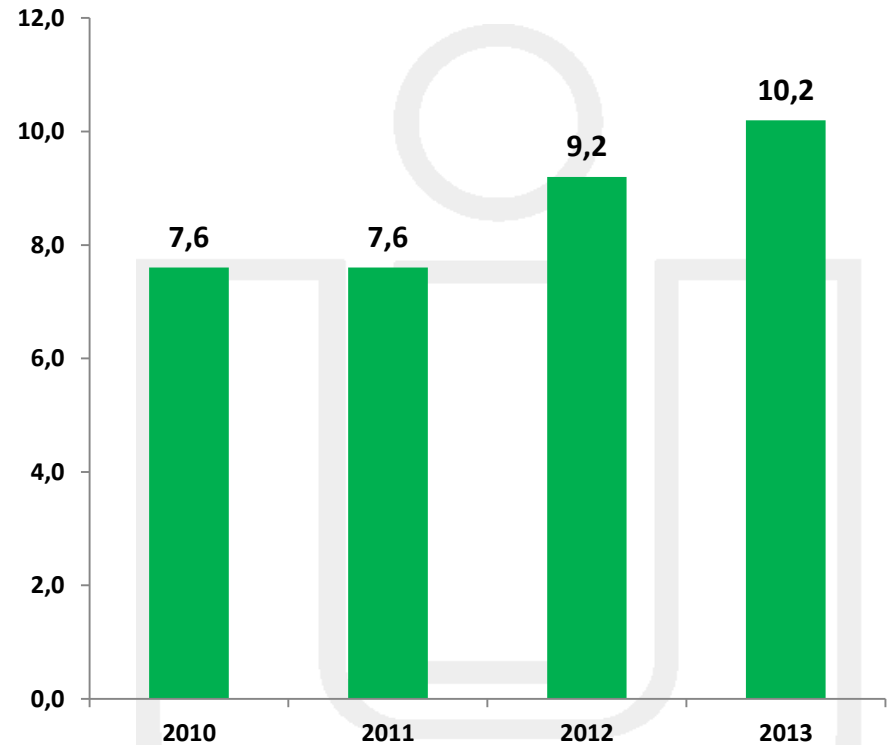


Cosa comporta questo andamento del ciclo economico?

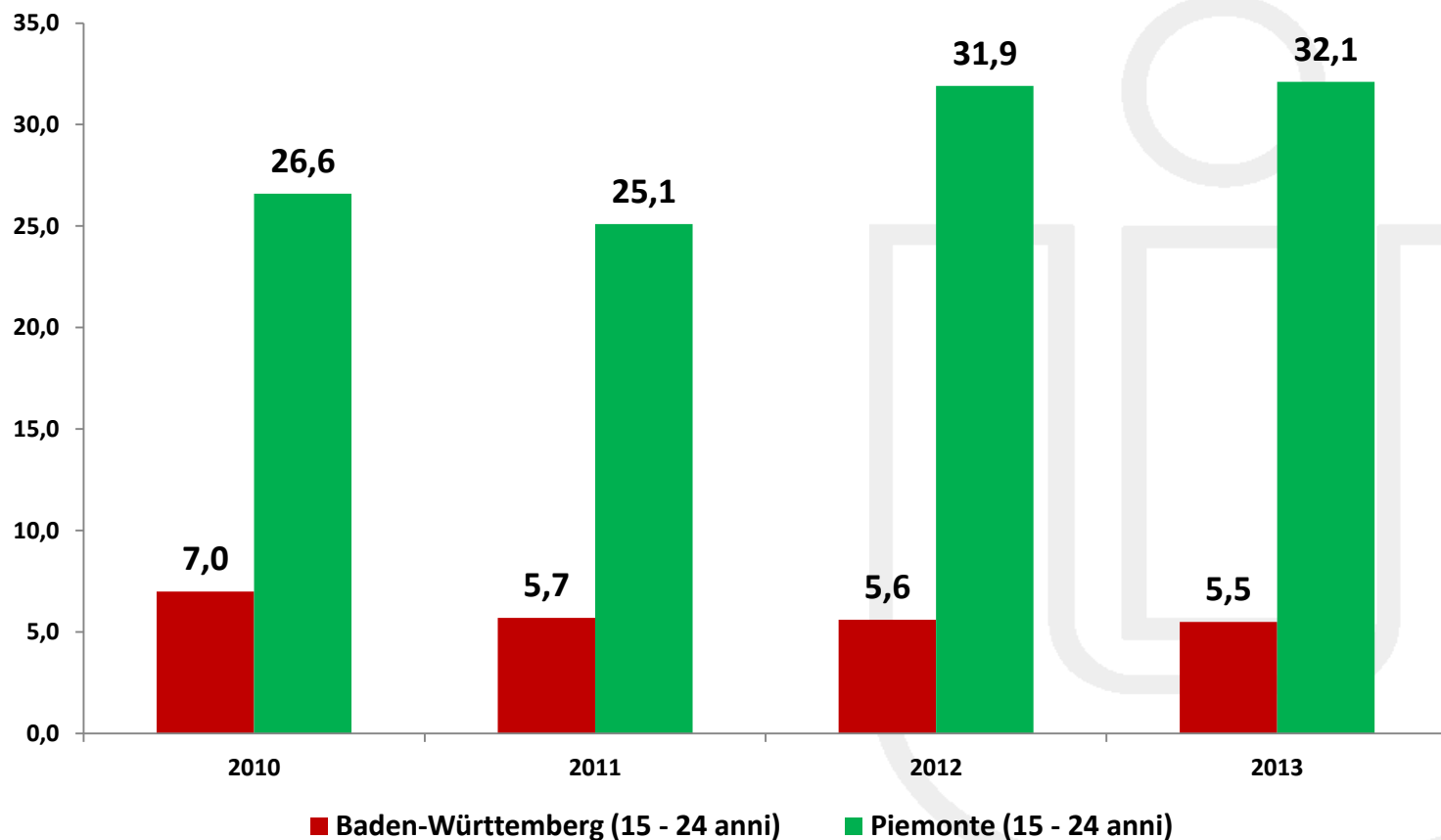
Tasso disoccupazione, Baden-Württemberg



Tasso disoccupazione, Piemonte



Tasso disoccupazione giovanile



Cosa comporta questo andamento del ciclo economico?

Le previsioni delle imprese piemontesi sui nuovi ordini per il IV trim. 2013



Cosa esporta il Piemonte?

Goods	% on. tot. export
Food and Beverage	10,5%
Textiles and Clothing	8,1%
Wood and Paper	1,9%
Chemical	6,8%
Rubber and Plastics	7,6%
Manufacture of metals	10,6%
Electrical and electronic equipment	6,9%
Machinery	22,1%
Transport equipment	21,3%
other	4,2%



Sfruttare i punti di forza del territorio...

- Important manufacturing tradition
- High quality products
- Design, creativity
- Clusters (textile, aerospace, mechatronics, automotive, ...)
- Strong entrepreneurial drive
- Start-up incubators
- R&D centers
- Many firms that represent global niches
- Skilled labor force
- Universities
- Tourism
- ...

